

SUCCESS STORY

LOCAL IMPACT

Wallenius Wilhelmsen

Wallenius Wilhelmsen, a global leader in vehicle logistics, opened its new hub at the Port of Brunswick in early 2025. The 300-acre facility supports vehicle and equipment processing, allowing faster delivery and expanded operations across the U.S. Southeast.

Problem:

Wallenius Wilhelmsen needed support hiring for its new state-of-the-art facility at the Colonel's Island Terminal in Brunswick. The company also expressed interest in building stronger connections within the local community.

Solution:

GIDA worked closely with Wallenius Wilhelmsen to promote local hiring efforts and facilitate introductions to community leaders and partners, ensuring the company felt welcomed and connected from the start.

Results:

Wallenius Wilhelmsen successfully staffed its new Brunswick operation and has established strong, ongoing relationships with the community, helping solidify its presence in the Golden Isles.

