



PASSION

what drives us

Accountability for our actions and results is one of our core values. Since 2019, GIDA has used the Objective and Key Results (OKR) system for goal setting and has processes and tools to track the team's actions towards reaching those goals.

15 New Projects

The potential value for these projects is \$4B of new direct, capital investment and over 5,000 new jobs. This brings the total active projects to 19 that GIDA is competing for on behalf of Glynn County.

44 Attraction-Focused Activities

Events hosted, or attended, including direct outreach to support the attraction of new industry. An increase of 18% over prior year.

46 Industrial Business Visits

Visits to industrial businesses located in Glynn County. An increase of 27% over prior year.

126% Growth Across Social Platforms

GIDA increased engagement rates on LinkedIn (100% growth) Facebook (143% growth) and Instagram (125% growth).

