

# GOLDEN ISLES

DEVELOPMENT AUTHORITY

**MINUTES – January 7, 2020 at 9:00 AM  
Large Board Room**

## **BOARD MEMBERS PRESENT**

WAYNE JOHNSON  
JACK KILGORE  
JONES HOOKS  
BILL AUSTIN  
CHRISTY JORDAN

## **BOARD MEMBERS ABSENT**

## **OTHERS PRESENT**

RYAN MOORE, STAFF  
VANESSA WAGNER, STAFF  
JOAN HEARN, STAFF  
SHERRI PRUITT, STAFF  
REES SUMERFORD, COUNSEL  
ROB BURR, GCAC  
SHAWNA WILLIAMS, GCAC  
BILL BRUNSON, COUNTY COMMISSIONER  
MATHEW HILL, DOWNTOWN DEVELOPMENT AUTHORITY  
TRAVIS STEGALL, CITY DIRECTOR COMMUNITY AND ECONOMIC DEVELOPMENT  
DIALO CARTRIGHT, GEORGIA POWER  
ROD SAWALL, GICCA  
RALPH STAFFINS, CHAMBER  
PETE SNELL, COASTAL PINES  
PAM SHIERLING, THE ISLANDER  
GORDON JACKSON, BRUNSWICK NEWS

### **I. CALL TO ORDER**

Chairman Wayne Johnson called the meeting to order at 9:00am.

### **II. INVOCATION**

Bill Austin gave invocation.

### **III. PLEDGE OF ALLEGIANCE & WELCOME GUESTS**

Chairman Wayne Johnson welcomed guests.

### **IV. PUBLIC COMMENT**

Chairman Wayne Johnson invited public comments from the guests.

### **V. ACCEPT AGENDA**

**A MOTION** was made by Christy Jordan, seconded by Bill Austin and passed unanimously to accept the agenda as presented. The **MOTION** carried unanimously: 5-0.

**VI. APPROVAL OF MEETING MINUTES**

**A MOTION** was made by Jones Hooks and seconded by Jack Kilgore to approve the November 5, 2019 Meeting Minutes as presented. The **MOTION** carried unanimously: 5-0.

**VII. CHAIRMAN ITEMS**

No items to discuss.

**VIII. FINANCIALS – Joan Hearn**

**Approve October and November Financials – Joan Hearn**

**A MOTION** was made by Jack Kilgore and seconded by Christy Jordan to approve the October financials as presented. The **MOTION** carried unanimously: 5-0.

**A MOTION** was made by Bill Austin and seconded by Jones Hooks to approve the November financials as presented. The **MOTION** carried unanimously: 5-0.

**IX. UPDATES**

**President's Information Items:**

**New Business Attraction**

• **Project Report**

Ryan Moore reported a slow down over the holidays, but it is picking back up. There are currently 19 ongoing projects with two new projects along with a lot of activity in existing industries.

• **RSM Event**

Ryan Moore reported that merging with the Jekyll Island Foundation and the CVB this year was a huge success. The Authority guests included existing industries, site selectors and project managers. In addition to the regular itinerary, a tour of downtown Brunswick was included this year.

• **Project Manager Trip**

Ryan Moore and Vanessa Wagner will be traveling to Atlanta for the Project Manager update and discuss what we have to offer in our community. In addition to the Atlanta trip, Dallas, Texas and Charlotte, North Carolina will be incorporated this year. More to come.

**Business Retention and Expansion**

• **NEC – Nashville Entrepreneurship Center**

Ryan Moore reported on the entrepreneurship discussion for downtown with Stephen Prince. A group of representatives that included local business owners, along with county and city representatives visited the Nashville Entrepreneurship Center. The trip was a

success with informative entrepreneurship discussions by successful business owners and mentorship for downtown's future growth.

### **Workforce Development**

- **Chamber Workforce Development Committee**

Ryan Moore reported that both Jack Kilgore and Bill Austin are on the board representing the Authority. Carl Vincent will be assisting in the analysis. More to come.

### **Marketing**

- **Share the Future Story Telling**

Vanessa Wagner gave an overview of the storytelling events in the Golden Isles. The event opened December 30<sup>th</sup> and runs through January 24<sup>th</sup>. Each finalist will receive a grant of \$500 to go towards the marketing of their business. One of the finalists will be selected by the Authority to receive an additional \$1,500 to use for a specific marketing initiative that will support the growth of their business. More to come.

- **My Brunswick**

Vanessa Wagner reported that Brunswick is in the Top 10 finalist, out of over 35,000 applicants, to host Season 5 of Small Business Revolution. On January 14<sup>th</sup> the candidates will be narrowed down to five finalists. More to come.

### **Product Development**

- **SPLOST**

Ryan Moore reported that the Authority has funding included in the current SPLOST for the PAD ready site off Interstate 95. A vote will take place this month for approval. More to come.

### **Other**

- **Residential Housing Study Results**

Ryan Moore reported that the Authority assisted in funding the Zimmerman Volk study for residential housing. The study estimated that downtown needs 61-75 units a year developed, and 42-64 in-town units developed. A total of 695 new residential units are needed in Brunswick.

## **X. NEW BUSINESS**

- **Rebranding**

Vanessa Wagner discussed the on-going process for the logo with feedback from the Board. The name, color pallet and now the logo have been determined. The unveiling scheduled for Thursday, January 9<sup>th</sup> at the H2O Creative Group facility at 5:30pm.

A **MOTION** was made by Jones Hooks and seconded by Bill Austin to approve the logo as presented. The **MOTION** carried unanimously: 5-0

- **Joint Water Sewer Commission**

Rescheduled until next board meeting.

- **Cotton Court**

Ryan Moore reported that PaR Marine is expanding, and Cotton Court is the access they would like to use for their property. It will need a study and Terracon submitted a proposal to the Authority in the amount of \$5,775 to provide Geotechnical Engineering services.

A **MOTION** was made by Jack Kilgore and seconded by Jones Hooks to approve the proposal as presented. The **MOTION** carried unanimously: 5-0.

#### **XI. GCAC**

- **Audit Committee Report – Fiscal Year 2018/2019 Annual Audit Report**

A **MOTION** was made by Bill Austin and seconded by Christy Jordan to approve the final audit report from Nichols Cauley & Associates for the Airport Commission Financial Statement FY 2018/2019 as presented. The **MOTION** carried unanimously: 5-0.

Rob Burr reported that Delta is expanding their flight to 4 flights with upgrade of service effective May 22, 2020.

#### **XII. IMPORTANT DATES**

- Development Authority Board Meeting – February 4<sup>th</sup>, Large Board Room, Tuesday at 9am
- Economic Outlook – January 16<sup>th</sup>, Jekyll Island Convention Center, 11:30am-1pm
- Local Broker Outreach – January 24<sup>th</sup>, Golden Isles Development Authority Small Board Room, 8:30-9:30am
- Georgia Foreign Trade Conference – February 2<sup>nd</sup>-4<sup>th</sup>, Sea Island

#### **XIII. CLOSED SESSION**

Closed Session - Real Estate OCGA Section §50-14-3(b)(1)(B)

Closed Session – Pending or Potential Litigation OCGA Section §50-14-2

Closed Session – Personnel OCGA Section §50-14-2(b)(2)

A **MOTION** was made by Bill Austin and seconded by Jack Kilgore to enter into Closed Session to discuss Real Estate, Pending or Potential Litigation and Personnel. The **MOTION** carried unanimously: 5-0.

A **MOTION** to was made by Jack Kilgore and seconded by Bill Austin to return to Open Session. The **MOTION** carried unanimously: 5-0.

## Returned to Open Session

### XIV. ADJOURN

A **MOTION** to adjourn was made by Jones Hooks and seconded by Jack Kilgore. The **MOTION** carried unanimously: 5-0. The meeting adjourned at 10:20am.

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Chairman Wayne Johnson

Attest:

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Sherrri Pruitt  
Existing Industry Coordinator/ Golden Isles Development Authority